



SchoolHouse
Connection

SCHOOLHOUSE CONNECTION

STATE POLICY: COMMUNITY OF PRACTICE



State Advocacy 101: The Who, What, When, Where, Why, and How



Thursday, March 25, 2021
3:00 PM to 4:30 PM Eastern

About SchoolHouse Connection

SchoolHouse Connection works to **overcome homelessness through education**. We provide strategic advocacy and practical assistance in partnership with schools, early childhood programs, institutions of higher education, service providers, families, and youth.



- Website
- [Facebook Group](#)
- Newsletter
- Federal and state policy advocacy
- Q&A from our inbox
- Webinars and implementation tools
- Youth leadership and scholarships

Community of Practice Overview



- State policy advocacy training
- Relationship building amongst state and local stakeholders
- March Session: State Policy 101: The Who, What, When, Where, Why, and How
- Future Sessions
 - **May:** Data, Statistics, and the Needs of Special Populations
 - **July:** Best Practices in State Advocacy
 - **September:** Best Practices in Local Advocacy
 - **November:** End of Year Review
 - Regular breakout sessions will be a key part of our community

Welcome!

Introductions

Housekeeping



Overview of SchoolHouse Connection

- Our History
- SHC Teams and Initiatives
- Our Wins!



SchoolHouse Connection's State Policy Work

- Policy Goals
- Policy Successes
- CoP and Policy Fellows
- 2022 Goals



SchoolHouse Connection's Advocacy Model & Principles



Listen and learn,
then advocate

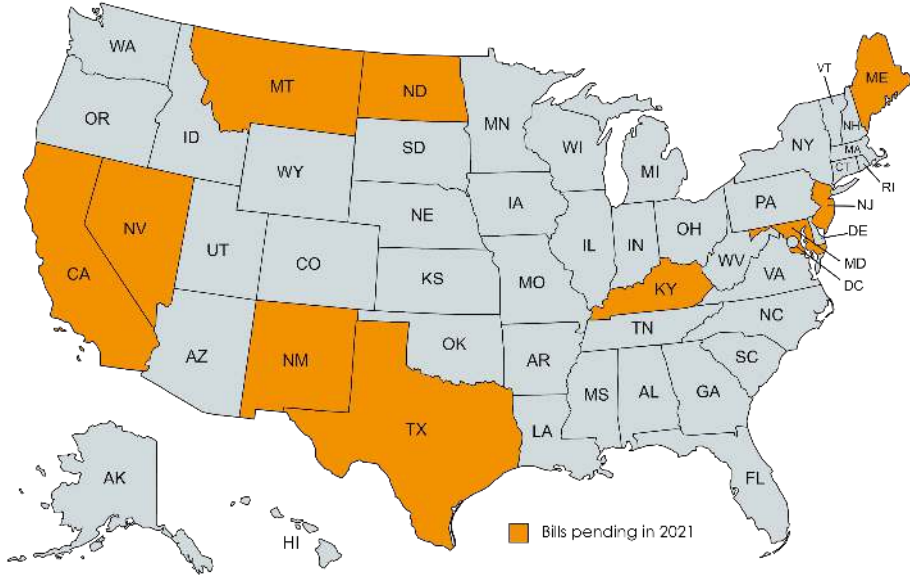


Grassroots and
consensus based

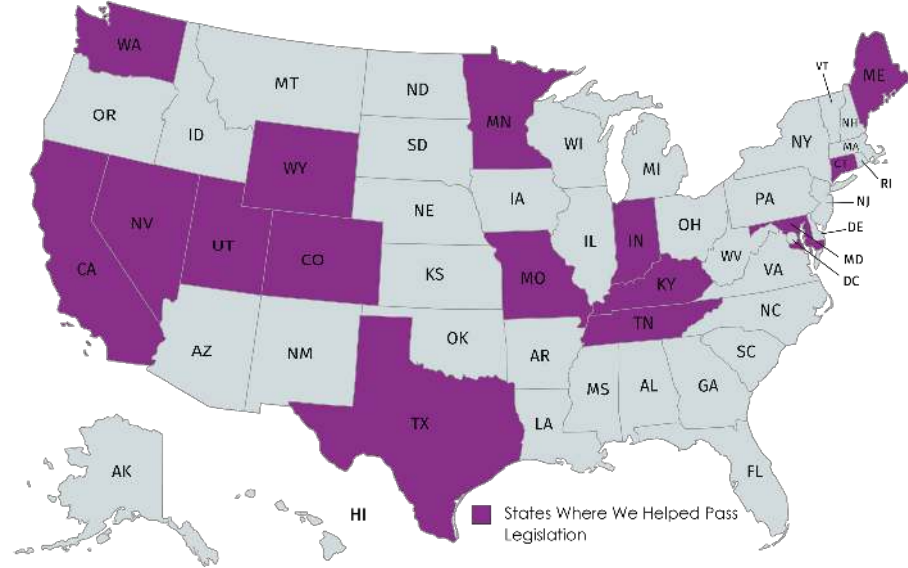


Non-partisan

State Policy Advocacy Overview

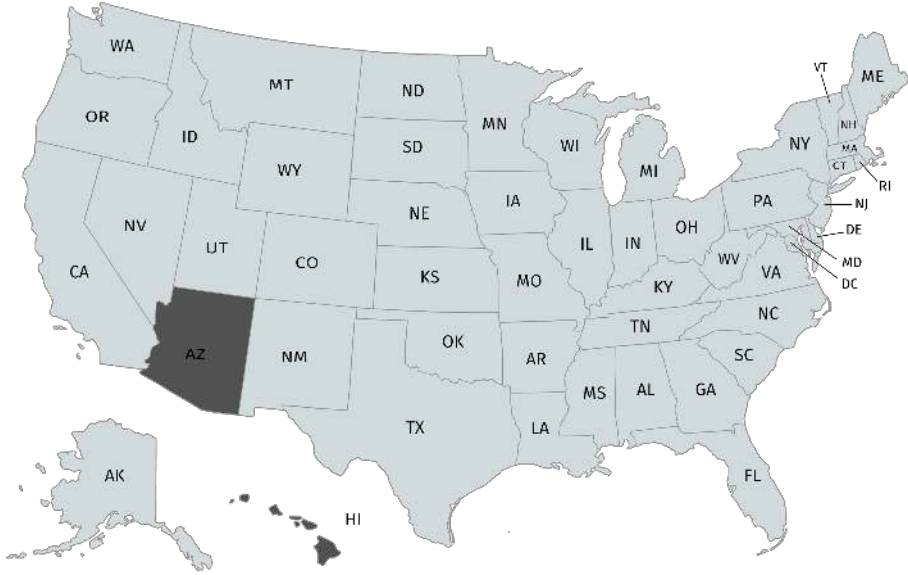


Bills Pending in 2021

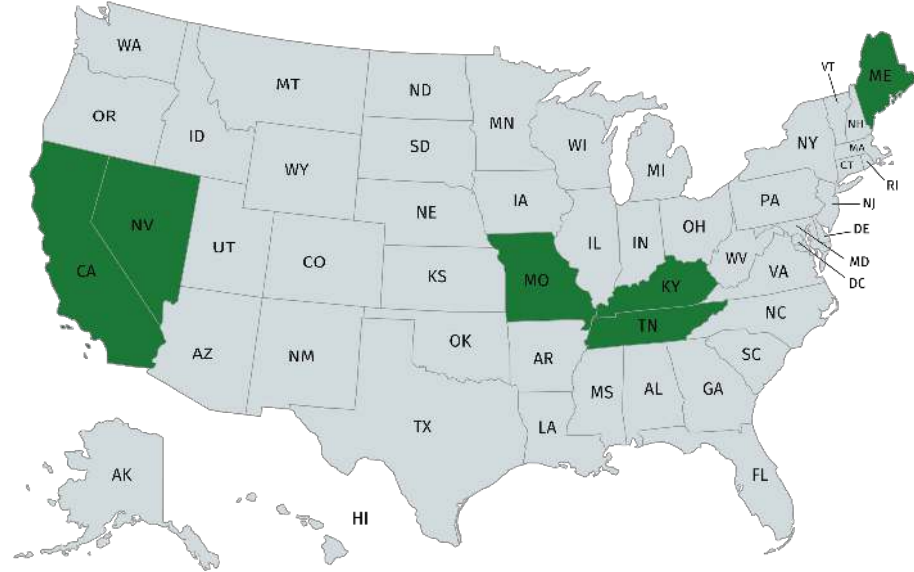


States Where We Helped Pass Legislation

State Policy Advocacy Overview



States Where We Worked on Policy, But Did Not Pass Legislation



States Where We Are Assisting with Policy Implementation

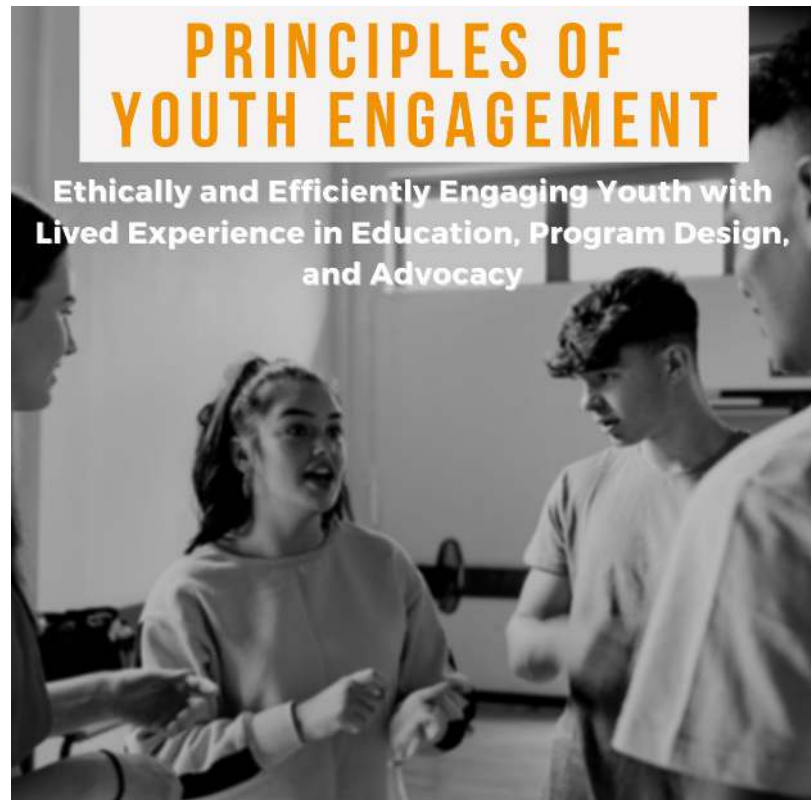
Best Practices in Creating an Advocacy Agenda

- Solicit input directly from youth and parents
- Solicit input from as wide a group as possible
- Build consensus
- Create momentum
- Balance political reality with ambition and true need



Best Practice in Adult-Youth Collaboration

- Draft a partnership description
- Build community partnerships to identify and engage youth participants
- Build/strengthen relationships and rapport
- Make an effort to understand and value youth and parents as individuals
- Regularly communicate and provide ample information
- Provide support during in-person events/engagements
- Moderate panels intentionally
- Audience boundaries and Q&A time
- Engage multiple youth and parents, over time, to provide diverse perspectives
- Gather feedback from youth to inform partnerships



Download the Resource:

<https://schoolhouseconnection.org/principles-of-youth-engagement>

Model Advocacy Initiative

Next Session

- Thursday, May 13, 2021
- 3:00 - 4:30 PM (EST)
- Title: “Data, Statistics, and Needs of Special Student Populations”

Contact Information



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