



EDUCATION LEADS HOME 2022 SOCIAL MEDIA TOOLKIT

Education Leads Home 2022 and SchoolHouse Connection compiled this social media toolkit to ensure you have the language and graphics you need to amplify the convening on your social channels. Customize as you see fit.

Please contact Leconte Lee - leconte@schoolhouseconnection.org - with any questions. Thank you in advance!

TWITTER COPY

OPTION 1:

Registration is now open for [#ELH2022](#)! Join us in March 2022 in Austin, TX, for this first-of-its-kind, two-day convening designed specifically to improve outcomes for students experiencing [#homelessness](#). @EDULeadsHome

Register & learn more: <https://schoolhouseconnection.org/elh2022/>

OPTION 2:

With child, youth, and family [#homelessness](#) rising to record levels, there has never been a more important time for stakeholders to take action – together.

[#ELH2022](#) is an opportunity for just that. (1/3) @EDULeadsHome

[#ELH2022](#) is a national convening on student [#homelessness](#), designed to bring teams and agencies together to improve outcomes for children, youth, and families experiencing [#homelessness](#). (2/3) @EDULeadsHome

Join us for [#ELH2022](#) – hosted by [@SchoolHouseConn](#), [@EdCounselDC](#), [@AmericasPromise](#), and [@CivicEnterprise](#) – in March 2022, in Austin, TX!

Register and learn more: <https://schoolhouseconnection.org/elh2022/> (3/3) @EDULeadsHome

OPTION 3:

Join the [#homeless](#) services & advocacy community in March 2022 for [#ELH2022](#) – a unique, action-oriented national convening to share strategies to make specific, measurable progress for child, youth, & families experiencing [#homelessness](#): <https://schoolhouseconnection.org/elh2022/> @EDULeadsHome



FB/LINKEDIN/INSTAGRAM COPY

OPTION 1:

Join us in March 2022 in Austin, TX, for [#ELH2022](#) – a two-day convening on student [#homelessness](#) hosted by [@SchoolHouseConnection](#), [@EdCounselDC](#), [@AmericasPromise](#), and [@CivicEnterprise](#).

With child, youth, and family homelessness rising to record levels amid COVID-19, there has never been a more important time for stakeholders to come together, share expertise, and take action. Education Leads Home 2022 supports collaborative action-planning to ensure children, youth, and families recover from this crisis.

Register and learn more: <https://schoolhouseconnection.org/elh2022/>

OPTION 2:

Registration is now open for [#ELH2022](#)! Join us in March 2022 for this first-of-its-kind, two-day convening on student [#homelessness](#) hosted by [@SchoolHouseConnection](#), [@EdCounselDC](#), [@AmericasPromise](#), and [@CivicEnterprise](#). Designed to establish alignment and unity across sectors working to support children, youth, and families experiencing homelessness, registration for [#ELH2022](#) is currently limited to teams consisting of at least two individuals, from at least two separate service sectors/agency categories in the same geography (district/county/state).

Learn more and register your team today: <https://schoolhouseconnection.org/elh2022/>

OPTION 3:

The pandemic's impacts on children, youth, and families experiencing [#homelessness](#) will be felt for years. It is critical to convene and collaborate on solutions to help them recover from this crisis and ensure they are not left behind.

Join us in March 2022 in Austin, TX, for [#ELH2022](#) – a first-of-its-kind convening designed specifically to improve outcomes for students experiencing [#homelessness](#). Teams will leave [#ELH2022](#) with aligned strategies and solutions to support children, youth, and families in their communities.

Register and learn more:
<https://schoolhouseconnection.org/elh2022/>

CREATIVE ASSETS

NOTE: Tag [@EduLeadsHome](#) in all photos.

Download social media graphics [HERE](#)

ADDTL. RESOURCES

- ELH 2022 One-Pager:
<https://schoolhouseconnection.org/wp-content/uploads/2021/05/ELH2022-One-Pager.pdf>
- ELH 2022 Landing Page: <https://schoolhouseconnection.org/elh2022/>



- ELH website: <https://www.educationleadshome.org/>
- ELH Twitter: <https://twitter.com/EduLeadsHome>